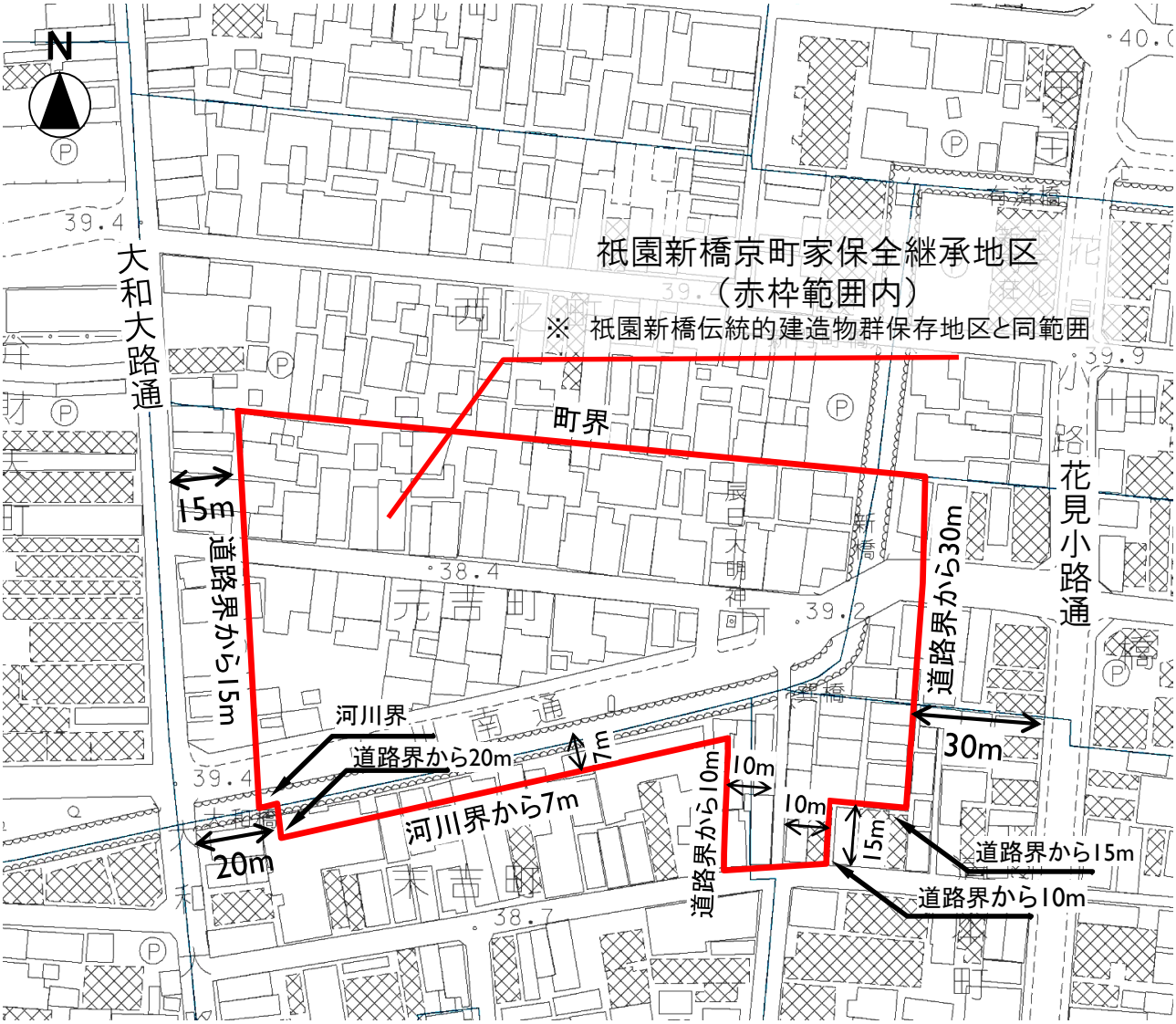祇園新橋京町家保全継承地区